



## EXPERIENCE

### Eclipse Marketing Services

Jun. 2006 - May 2017

#### Art Director

- Art directed, led, managed, and mentored a team of designers.
- Developed, designed, and executed unique tactical solutions in multidisciplinary formats (ie: Print, Digital, Web, Social Media, Animation, UX/UI).
- UX & UI lead for DIRECTV Cinema Guide website, E-clips Blog, Agency initiatives, Client initiatives.
- Developed and implemented a full color-management workflow & procedure across creative department.
- Proposed new digital initiatives for company growth.
- Created protocols to meet best practice for workflow & optimization for creative and production department.
- Maintained quality control across departments, client branding guidelines, and creative department procedures.
- Cross-trained designers & production coordinators.
- Designed for brands such as HBO, DIRECTV, Comcast (Xfinity), Univision, Time Warner (Spectrum), Cox, Altice (Optimum), DISH Networks, Century Link.

### Harold's Mind (Freelance)

Sept. 2001 - Present

#### Art Director / Designer / Photographer

- Developed Brand Identity & Guidelines: Lambda Sigma Upsilon (LSU), Jewelry by Gaia, BGG Knits, Focus Hard Fitness.
- Created original 3D Artwork & Design Illustrations: Castrol Edge, NuLife Entertainment, Lambda Sigma Upsilon (LSU), Underground Motorcycle Riders, Jewelry by Gaia, and many non-profit organizations.
- Designed interactive Flash websites & animations: NuLife Entertainment, Lambda Sigma Upsilon (LSU), Hybrid-Reality, Underground Motorcycle Riders.

### Eclipse Marketing Services

Oct. 2003 - Jun. 2006

#### Senior Graphic Designer / Quality Assurance (QA) Specialist

### Eclipse Marketing Services

Sept. 2001 - Oct. 2003

#### Graphic Designer

## EDUCATION

### Katherine Gibbs College, Montclair, NJ

Jun. 2001

Associates Degree Applied Science in Visual Communications / Graphic Design

## AWARDS

### Jasper Awards

Winner of "Silver Jasper Award" from JSPRAA. Direct Mail Media for Cox Olympic Mailer.

### CableFAX Awards

Winner of "Best of the Web CableFAX Award", for Eclipse website (Part of team).

## SKILLS

Adobe Creative Cloud (CC)

Photoshop

Illustrator

InDesign

Acrobat

Animate / Flash

Dreamweaver

XD (Experience Design)

HTML & CSS

Microsoft Office

Windows / Mac

iOS / Android

Photography